



CUSHMAN &
WAKEFIELD

CORE

OUR SERVICES

STRATEGIC CONSULTING

Better never settles



EXTENSIVE DATA AND INTELLIGENCE

Research and Strategic Advisory

Cushman & Wakefield Core offers world-class Strategic Consulting services within the Egyptian property market, providing valuable insights and advice that combines our Middle Eastern real estate expertise with a vast global network. Through these services, we provide unique, data-driven perspectives on Egypt’s evolving real estate landscape.

Our comprehensive market research reports and white papers offer deep insight into the dynamics and trends shaping commercial real estate in Egypt. These publications are designed to inform and predict future trends, offering guidance for regional market participants. Based on our local knowledge and transactional proficiency, we offer clients strategic advice supported by data from our extensive brokerage network.

As we establish our presence in Egypt, Cushman & Wakefield Core aims to become a leading voice on key real estate issues within this emerging market.

Development Consultancy

Cushman & Wakefield Core’s Strategic Consulting team provides the following property services in Egypt:

- Market Research & Benchmarking Studies
- Project Positioning & Pricing Studies
- Best-in-Class Use Studies
- Portfolio Advisory & Optimisation
- Egyptian Real Estate Market Strategy
- Region-Specific Feasibility Studies
- Master Planning, Redevelopment & Phasing Advisory

The Cushman & Wakefield Core team is dedicated to bringing the same level of excellence and innovation to the Egyptian market that has made us a trusted name globally. With our understanding of the unique aspects of the Egyptian real estate environment, we aim to deliver insights that drive informed decision-making and strategic growth.



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About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global commercial real estate services firm for property owners and occupiers with approximately 52,000 employees in nearly 400 offices and 60 countries. In 2024, the firm reported revenue of \$9.4 billion across its core service lines of Services, Leasing, Capital Markets, and Valuation and other. Built around the belief that *Better never settles*, the firm receives numerous industry and business accolades for its award-winning culture.

Cushman & Wakefield Core is an independently owned and operated affiliate of Cushman & Wakefield, operating in the UAE since 2008.

For additional information,
visit [**www.cushwake.ae**](http://www.cushwake.ae)

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