



CUSHMAN &
WAKEFIELD

CORE

OUR SERVICES

LANDLORD AGENCY LEASING

Better never settles

FORWARD-THINKING LEASING STRATEGIES

Unparalleled Market Insights

At Cushman & Wakefield Core, our Landlord Agency team specialises in providing strategic guidance to commercial property owners. Our primary objective is to optimise asset awareness, leasing activity, rental rates, occupancy levels, and overall investment value. Through the implementation of distinctive and forward-thinking leasing strategies, we ensure the achievement of exceptional outcomes, ultimately enhancing financial performance.

Our landlord clients gain a competitive advantage through our unparalleled market insights, derived from our comprehensive understanding of occupier requirements and the factors that drive relocations across the UAE. These valuable insights are made possible by leveraging our Global Occupier Services platform, giving us the agility, flexibility and capability to adapt to evolving market demands.

Our services include:

Pricing analysis and advisory on suitable marketing mix

Manage and appoint a retail consultant to advise retail strategy and tenant mix

Target audience analysis

Competitor analysis

Professional photography

Implement marketing channels and activities

Provide landlord status update reports

Appoint and manage all third-party brokers



**CUSHMAN &
WAKEFIELD**

CORE

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Downtown Dubai Office

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About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global commercial real estate services firm for property owners and occupiers with approximately 52,000 employees in nearly 400 offices and 60 countries. In 2024, the firm reported revenue of \$9.4 billion across its core service lines of Services, Leasing, Capital Markets, and Valuation and other. Built around the belief that *Better never settles*, the firm receives numerous industry and business accolades for its award-winning culture.

Cushman & Wakefield Core is an independently owned and operated affiliate of Cushman & Wakefield, operating in the UAE since 2008.

For additional information,
visit www.cushwake.ae

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